

# ARCTIC GEOINVEST

INNOVATION MANAGEMENT

Value through innovation.

Let's make it happen!

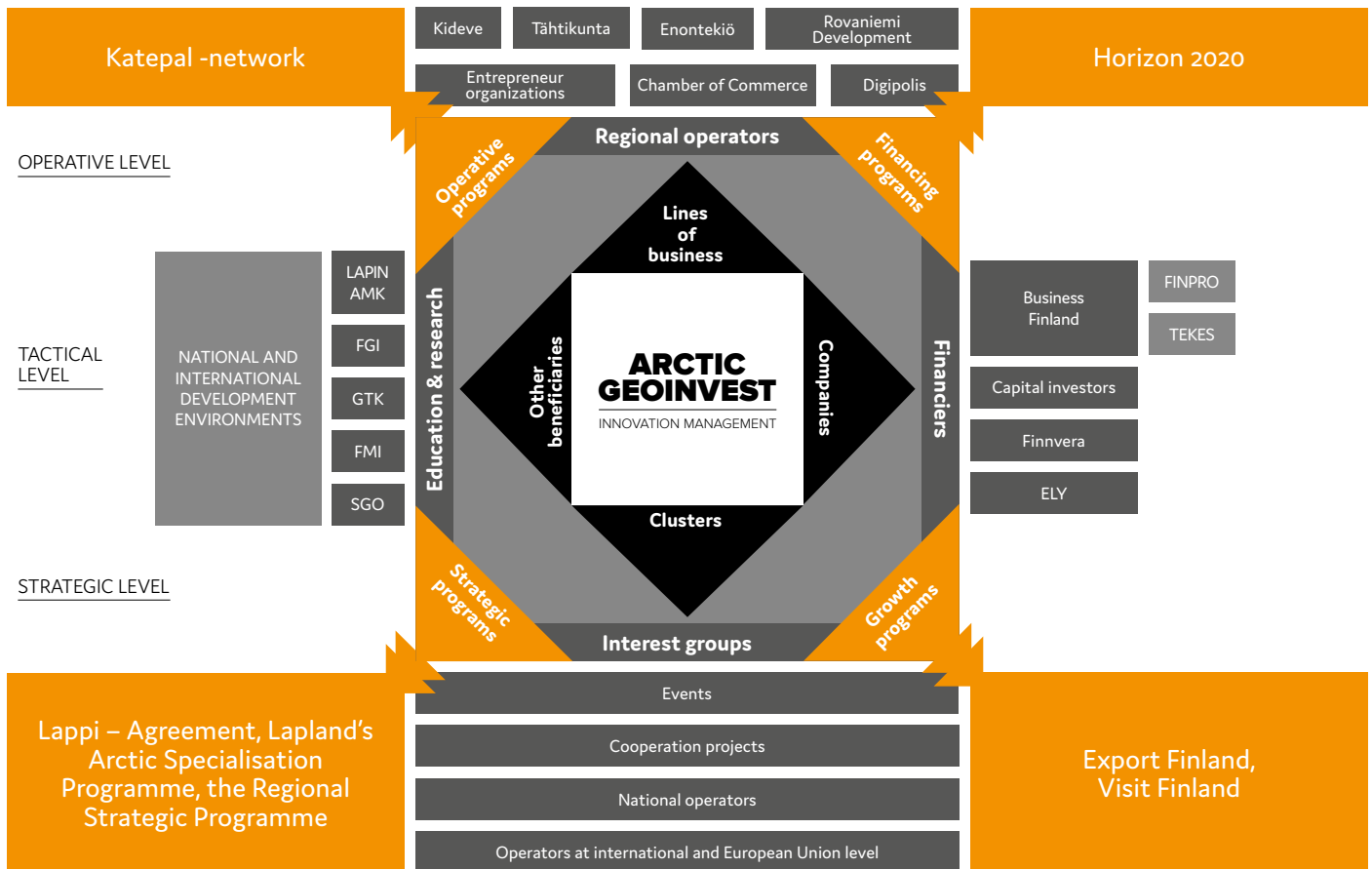


"Being innovative sometimes requires the boldness to abandon ongoing efforts and go back to the drawing board."

**Pasi Nurmela**  
CEO, Seniortek Oy

**Arctic Geoinvest** draws on a versatile and strong collaboration network to promote the usage and deployment of Arctic geo-innovations and related technical applications in companies in the field.

## Arctic Geoinvest service network



## OUR CORE AIM IS TO RENEW BUSINESSES WITH GEOINNOVATIONS

The success of companies and business sectors depends heavily on growth-defining strategies, and on the ability to actively renew business operations through innovation. **Arctic Geoinvest** supports the realization of this process of innovation, and provides practical information on conformity with the applicable laws.

## FROM INNOVATION TO PRODUCTS: AN EXTENSIVE COOPERATIVE NETWORK ENSURES SUCCESS

To improve the competitiveness of companies and open up new business opportunities, the **Arctic Geoinvest** service concept initiates and maintains genuine and close cooperation between companies and R&D organizations.

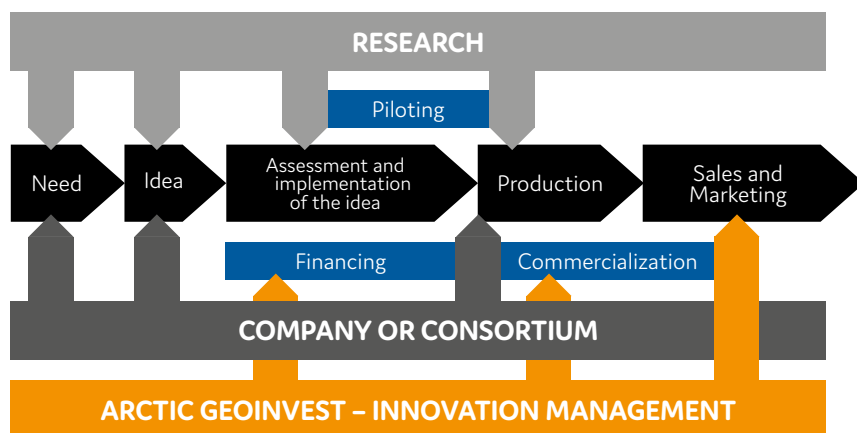
We promote corporate growth and internationalization, and bring our world-class Arctic research and expertise to a broad audience. We arrange cooperation projects to offer research centres new opportunities for effective use of research expertise.

Among the other services that we provide as part of our innovation operations are support in creating cooperation networks, in finding the right funding channels, and in preparing funding applications.

"Our operations related to the Arctic Geoinvest concept include, amongst other initiatives, a testing and piloting environment in Sodankylä that is focused on researching smart traffic research, both on the test track and in actual traffic environments."

**Timo Sukuvaara**  
senior researcher, Dr. Sc. (Tech),  
Finnish Meteorological Institute

## Arctic Geoinvest network: supporting innovation at every phase





Contact us!

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In association with:



Leverage from  
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2014–2020

